

## Our Ethics, Our Conduct

### Purpose

The Charoen Pokphand Group Code of Conduct is a set of rules that outlines our corporate values, philosophies, laws, regulations and corporate governance principles. It conveys our expectations for directors, executives and employees to adhere to the same professional standards and practices around the world, as well as being an integral part of our corporate culture.

The program will enhance the participants' understanding of the expectations of C.P. Group employee behavior.

### Goals

To develop directors', executives' and employees' awareness in maintaining a strong business ethic, while abiding laws and regulations.

**Target Audience:** Employees of all levels

#### **Module 1: Introduction**

- What is a Code of Conduct?
- Why it is important to our organization?
- What drives unethical behavior?

#### **Module 2: Acting Ethically and Living by the Code**

- What are the business environment drivers impacting ethics today?
- How could we live our Code?
- The importance and role of reporting

#### **Module 3: Our Ethics, Our Conduct**

- Champion a culture of business integrity
- Deliver our brand promise of quality products and services
- Uphold our people's values
- Safeguard our company assets

#### **Module 4: Group Discussion & Conclusion**

- Case studies

**Expected Outcomes:**

- Be able to recognize and handle ethical situations that may tarnish our reputation
- Understand the need to contribute to our commitment in delivering quality products and services consistently
- Understand that a business can succeed only by treating our people with respect and extend it to all individuals in our company
- Accurately categorize and limit our exposure to potential loss of company assets
- Understand the importance of being trained in the Code of Conduct and related policies to help guide ethical decision-making.