

## Achieving Company Sustainable Growth

### Purpose

Business leaders now recognize that sustainability is not only an aspect of source of brand positioning and competitive advantage but also vital to the growth and success of the company. Sustainability is inextricably connected with the concept of corporate citizenship that must undertake responsibilities to its engagement with stakeholders – the local community, employees and clients. In addition, it is the business' duty to address the societal and environmental impacts. At its core, sustainability means future-proofing a business from market and environmental challenges.

This program provide participants the foundations of good corporate governance principles, risk governance and compliance to build long-term trust among shareholders, investors and other stakeholders, in order to ensure business with integrity and sustainable growth of the company.

**Target Audience:** Middle Management and above

### Goals:

The participant shall recognize and address the unique challenges associated with C.P. Group business in Thailand and around the world to make the connection between integrity, compliance culture and business performance.

### **Module 1:** Understanding Corporate Governance

- Corporate governance principles
- How corporate governance affects corporate sustainability?
- Upholding business values and ethics

### **Module 2:** Managing Risk

- Recognizing and avoiding the risks from unexpected and undesirable impacts
- Responding to each respective risk category
- Organizing, managing, and governing the risk management function

### **Module 3:** Building a Sustainable Business

- What is sustainable business?
- C.P. Group Sustainability Strategy
- Challenges and opportunities
- Materiality Assessment

### Expected Outcome

Understand the importance of sustainable development in all areas of C.P. operations to be able to participate in order to move forward together towards our 2020 Goals.